
Park Avenue Community Project

Phase 2: Development and Design Standards

Park Avenue Community Advisory Committee

Minutes of Meeting #7 – **DRAFT 5/18/20**

Wednesday, May 13, 2020; 6-8pm;

Zoom Meeting

Attendees:

CAC: Valerie Chapman, Chair; Ann Muir, Vice Chair, Ellen Chaimov , Dustin Filipek, Sheri Grau, Lee Davis Kell, Sandra McLeod, Craig Van Valkenburg

Unable to attend: Donald Harvey, Cindy Nikolas, Vips Patel, Nate Ember, Danielle Lohmann, Monica Barnhouse

Consultants: Erin Roeme, Tim Smith, Emma-Quinn Smith, Alisa Pyszka

Staff: Karen Buehrig, Lorraine Gonzales, Ellen Rogalin, Jon Legarza, Clackamas County; Patrick McLaughlin, Metro

Visitors: Thelma Haggemiller, Ed Gronke, Paul Savas

Agenda Item	Action
1. Welcome	Valerie Chapman welcomed everyone, reviewed Zoom meeting protocol and asked people to report on how they are doing.
2. Minutes	Minutes of the April meeting were approved with no changes.
3. Draft Business Community Investment Strategies	Alisa Pyszka reviewed business community investment strategies. See attachment for details. CAC feedback <ul style="list-style-type: none"> • If the county is doing outreach about vacancies in the project area, what have you learned about business needs? • Concern about the term “homeless,” an adjective, instead of referring to people.
4. COVID 19 Business Resources	Jon Legarza presented the Business Oregon’s COVID-19 Statewide Business Impact Survey Results, with a focus on businesses in Clackamas County. <ul style="list-style-type: none"> • There’s been significant revenue decline as a result of COVID-19. • Economic Development is working on programs to provide support: <ul style="list-style-type: none"> ○ Who’s Open? is a new online mapping application that businesses can use to let the public know when they are open and what services they offer ○ Working on a four-phase plan, including a grant program with MESO, support for accommodations and tourism business and training programs. • Some business will not recover from the shutdown. • Zip codes can be used to assess where needs are located.
5. Guiding Principles	The consultants reviewed the feedback from the February community workshop – details are attached. Using the input from that workshop, the consultants, working with members of the CAC, developed updated draft language for six guiding principles for the project. Participants split into two groups to discuss the proposed new language and then reported back to the full group. Group 1 reviewed the first three principles and supported the new language. There was some discussion about adding the word “affordability” to #2.

	<ol style="list-style-type: none"> 1. Revised: <i>Increase employment opportunities, promote innovative business ventures, and enhance access to business and community services/amenities, while remaining sensitive to existing businesses, adjacent to transit, along McLoughlin, and along the near side streets.</i> 2. Revised: <i>Increase the variety and number of housing choices adjacent to transit, along McLoughlin, and along the near side streets, while maintaining sensitivity to existing residences.</i> 3. Revised: <i>Provide safe locations, crossings, and connections for walking, biking, transit, and parking.</i> <p>Group 2 reviewed the remaining principles, supported the wording of #4, expressed concern about the word “asset” in #5 and suggested going back to the original wording in #6 because the revised version included the sense of community in a way it was not brought in before.</p> <ol style="list-style-type: none"> 4. Revised: <i>Cultivate a heart and hub of neighborhood activity, supported by a network of community gathering spaces that are safe and welcoming both day and night.</i> 5. Revised: <i>Treat natural systems as an asset and an integral part of our community identity by preserving, promoting, and enhancing native natural elements at a variety of scales.</i> 6. Original: <i>Promote resilient, sustainable systems and infrastructure.</i> Potential revised: <i>Promote an active and resilient community through sustainable systems and climate responsive design.</i> Or <i>Promote community resiliency through active, sustainable infrastructure and natural systems.</i>
6. Next Steps	<ul style="list-style-type: none"> • The final equitable engagement strategy was sent to CAC members and is online. It includes suggestions related to outreach during the response to COVID-19. • The project schedule has been revised to reflect additional time needed to make up for time lost during the pandemic. The plan now is for the project to be completed by November. After that, staff will take proposed code changes through the Planning Commission and Board of County Commissioners public hearing processes. • CAC members were asked for ideas for outreach methods to use that do not involve group meetings. Suggestions included: <ul style="list-style-type: none"> ○ Zoom meetings with residents of Willamette View and Rose Villa ○ Need to engage with people on the margins ○ Connect to people who pick up lunches for their children at area schools, perhaps with a flyer; also Backpack Buddies through North Clackamas Schools ○ Get involved with food distribution programs ○ Connect through phone calls, after mailing out information about the project ○ Have flyers available at local businesses that are open, like coffee shops ○ Use social media, like Facebook Live and Milwaukie Chit-Chat ○ Communicate with employees at Willamette View and Rose Villa ○ Contact area businesses through Milwaukie Rotary Club
7. Public Comments	<p>Paul Savas – I raised the issue of affordability. I would like 10-15 minutes on the agenda to talk with the CAC about displacement. Preservation of existing housing is key.</p> <p>Thelma Haggemiller – Interesting discussion and lots of good ideas, but I wonder how they will be carried out. I don’t see any action so far.</p> <p>Ed Gronke – I’m not sure how the CAC is going to get where it needs to be under COVID-19 social distancing requirements. You won’t be able to do any meaningful public outreach until September, and then there won’t be enough time left. I’m very concerned about a successful conclusion to the project without meaningful public engagement.</p>
8. Adjourn	